

KJHK cares, and so should you! We want to help promote your message alongside our sweet tunes. In return, you are also helping us keep the airwaves flowing.

Help support the station and promote your message for a low cost:

PRICING BASICS			
PACKAGE 1	PACKAGE 2	PACKAGE 3	PACKAGE 4
16 spots per month with your message	32 spots per month with your message 1 calendar spot with 3 month commitment	64 spots per month with your message up to 2 calendar spots with 3 month commitment promotion for your events in our online event calendar and on air	128 spots per month with your message up to 3 calendar spots with 3 month commitment promotion for your events in our online event calendar and on air poster deal for extra \$500
\$100 PER MONTH	\$180 PER MONTH	\$350 PER MONTH	\$625 PER MONTH

OPTIONAL ADD-ONS:

- Hourly program sponsorship, your spot will air during your specific time of programming (ex: Jazz in the mornings, Breakfast for beat lovers, etc.)
- Poster ad, see below

POSTER AD:

- Advertise your business' logo on our programming posters (These deals pair well with our lovely underwriting packages)
 - Fall
 - 5,000+ posters will be printed with your logo
 - 4,520 given directly to all campus Residence Halls
- \$ 1000**

POSTER PACKAGE INCLUDES:

- Posters distributed around town and on the KU campus
- Posters given out at concerts and music venues around town and at any recruiting events
- Poster also appears on KJHK.org, KJHK Social Media channels, and in the KU Guide (an app downloaded by 4000+ students each August)

Turn to the back page for more information on how this all works!

HOW DOES THE PROCESS WORK? (IT'S SO EASY!)

STEP 1: Our Communications Director will happily work with via email, text, phone, or in person to help create the perfect script for your spot

STEP 2: We send the script over to our well-equipped and creative production staff where they make the magic happen (feel free to request a background song of your choosing or special effects for your spot)

STEP 3: Once the spot is done we will send it back to you for your approval and after the go-ahead we put it on air for you and the campus and Lawrence community to hear and enjoy!

UNDERWRITING GUIDELINES:

We are an educational radio station, which means we are technically commercial-free. What would be called "advertisements" on commercial radio stations are known as "underwriting announcements" or "donor spots" on KJHK. Because we follow different guidelines than commercial stations we write our scripts a little bit differently, but hey it also means our prices are lower!

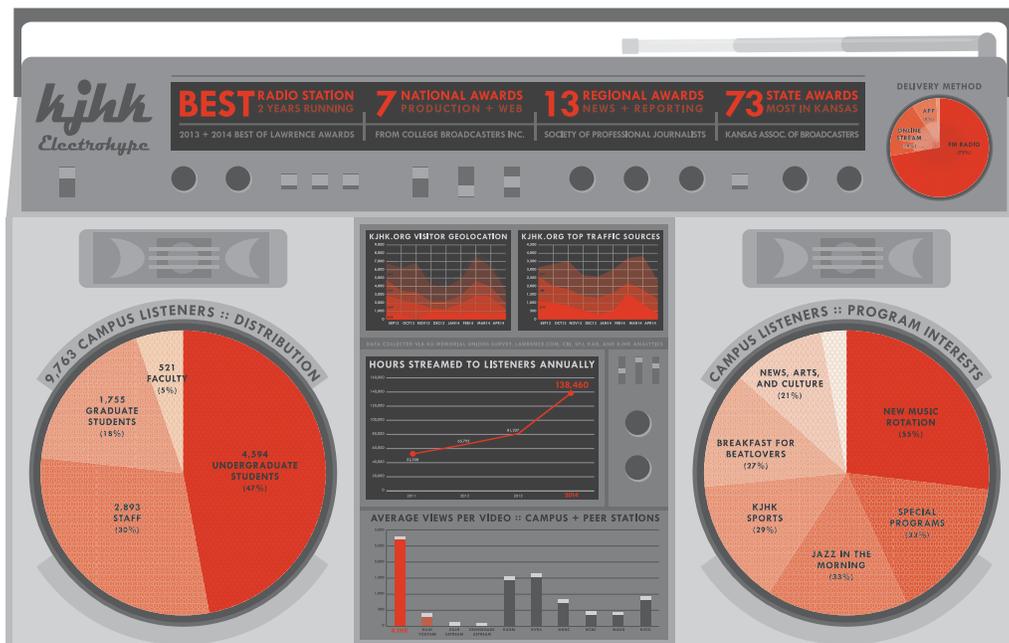
DONOR SPOTS ON KJHK:

Cannot include value statement

Cannot include calls to action

Cannot include monetary figures or mention discounts and savings

Don't worry, our communications director is skilled at writing around these guidelines and will help create an amazing message for you!



FOR MORE INFORMATION, QUESTIONS, OR CONCERNS CONTACT
COMMUNICATIONS@KJHK.ORG

KJHK APPRECIATES YOUR SUPPORT