

KJHK cares, and so should you! We want to help promote your message alongside our sweet tunes. In return, you are also helping KJHK keep our airwaves flowing.

Help support the station and promote your message for a low cost:

PRICING BASICS			
PACKAGE 1	PACKAGE 2	PACKAGE 3	PACKAGE 4
16 spots per month with your message	32 spots per month with your message  1 additional calendar spot with 3 month commitment	64 spots per month with your message  up to 2 additional calendar spots with 3 month commitment  promotion for your events in our online event calendar and on air	128 spots per month with your message  up to 3 additional calendar spots with 3 month commitment  promotion for your events in our online event calendar and on air  add poster deal for extra \$500 (\$1000 value!)
<b>\$100</b> PER MONTH	<b>\$180</b> PER MONTH	<b>\$350</b> PER MONTH	<b>\$625</b> PER MONTH

**OPTIONAL ADD-ONS:**

**HOURLY PROGRAM SPONSORSHIP..... \$50/month**

- Your spot will air during a specific time of programming. (i.e. Jazz in the Morning, Breakfast for Beatlovers)
- The standard rate of the package of your choice + \$50/month

**ON-SITE BROADCASTING..... \$250**

- Need a DJ during your next event? This is for you!

**SOCIAL MEDIA..... \$50/post w/o package \$25/post with package**

- We'll give you a shout out on all of our platforms! (FB, Insta, Twitter)

**TABLECLOTH LOGO..... \$200**

- Have your logo printed on our tablecloth featured at 50+ Lawrence events.

**PROGRAMMING POSTER AD..... \$1000**

- 5,000+ posters printed and distributed in residence halls and around Lawrence.

Get the complete set: Social Media, Tablecloth, and Programming for \$1,100!



KJHK.ORG



@KJHK90\_7



@KJHK



@KJHK907



/KJHKLIVE

## HOW DOES THE PROCESS WORK? (IT'S SO EASY!)

STEP 1	STEP 2	STEP 3
<p>Our underwriting director will happily work with you via email, phone, or in person to help create the perfect script for your spot.</p>	<p>We send the script over to our well-equipped and creative production staff, where they make the magic happen (feel free to request a background song or special effects for your spot).</p>	<p>Once the spot is finished we send an MP3 back to you for approval. After the go-ahead we put it on air for you, the campus, Lawrence community and broader than Lawrence.</p>

### UNDERWRITING GUIDELINES:

KJHK is an educational radio station, which means we are commercial-free. This is why our underwriting director refers to your on-air promotional message as "spots" rather than "ads". Since we follow different guidelines than commercial-radio stations it means we write our scripts a little bit differently, but hey that also means we have competitively lower prices!

### DONOR SPOTS ON KJHK:

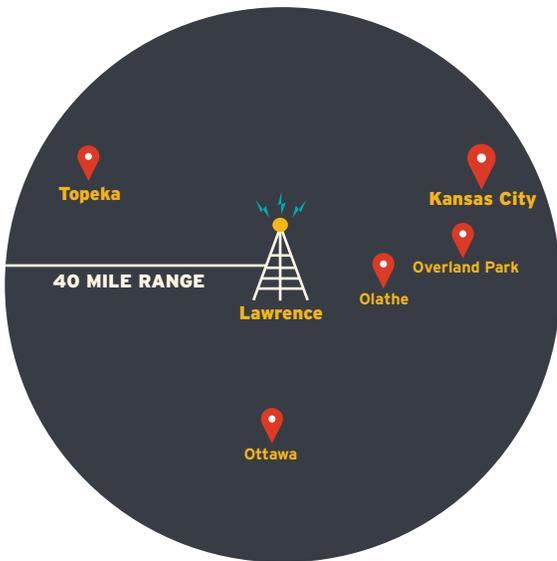
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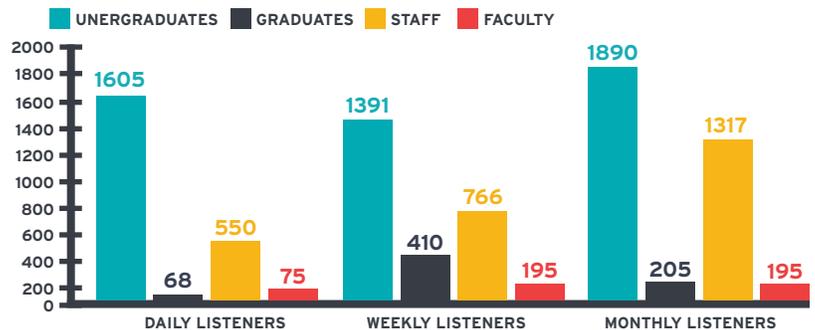
Cannot include monetary figures or mention discounts and savings

Don't worry, our underwriting director is skilled at writing around these guidelines and will help create a custom message just for you!

### ANNUAL ONLINE STREAM TRENDS



### 2018-2019 MAIN CAMPUS LISTENERSHIP REPORT



FOR MORE INFORMATION, QUESTIONS, OR CONCERNS CONTACT

**UNDERWRITING@KJHK.ORG (785)-864-5836**